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Campbell Resources' Corporate Travel Division Experiences Record Growth

Dallas, TX, October 28, 2004

Campbell Travel, the Corporate Travel Management Division of Campbell Resources, Ltd, experienced record growth during the 12 months ended September 2004.

Spurred by innovative new technology offerings, more value, and a price point that is not even matched by Orbitz, Expedia, or Travelocity Business programs, Campbell more than doubled in size over the past 12 months, growing nearly 120%.

"We have made dramatic improvements in internal cost curves through process automation technology, enabling us to pass those savings on to our clients. As a sideline benefit, client service levels increased 10% to an average of 85% to 90%.", Gretchen Waide, Vice President, Operations

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Campbell added several new technology applications to assist corporate travel managers with challenges such as auditing the fare procurement process, tracking and communicating with travelers enroute, and using soft dollar incentives to enforce travel policy. "In 2005, we plan to add several new components to assist our clients with a greater degree of spend management.", Bill Campbell, CEO

Currently Campbell is one of the only travel management companies with an immediately executable plan to aggregate fare content from all sources in the recently

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deregulated market. "Our multi-gds access, direct-connect technology, and Global Sourcing, puts Campbell in a different league!" Companies who partner with traditional travel management companies will find that many companies are home-building fare auditing technology that acts as a mask to substantiate higher fees, or fee churn, rather than preparing for market deregulation. It's a shame to see corporations fooled by home-built websites that are really just overlays to broken internal processes!"

Campbell has shown several prospective clients, in "head to head" tests with their current agency partners that the only way to secure the lowest fare is via a multi-gds, and multi-source content scan. In one case, the fare that Campbell found on a domestic flight was \$800 lower than the exact flight found by a local competitor. "We are very proud to say that our vision is generating results! One client who came on board in October, 2003, is experiencing a \$100 per-ticket savings, translating to \$1M+ per year, as compared to their previous partnership with World Travel BTI."

As a founding share holder of \$5B GlobalStar Travel Management, Campbell also provides a true global consolidation opportunity for companies who are striving to consolidate travel spend. "We currently have nearly 30 offices around the globe, and serve several fortune 500 firms."

For more information, visit www.campbellresources.net

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