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**February 11-13, 2004**



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## ARTICLES

[January 29, 2004]

### Campbell Resources Launches Enhanced Internet Website

Campbell Resources, a business travel management company headquartered in Dallas Texas, announced today the launch of its new Internet website. Bringing together all four companies under one roof, and with expanded product offerings.

Encompassing all of Campbell's business and leisure divisions, the new Internet web site will demonstrate Campbell's technology and abilities as a Global player in a highly competitive marketplace.

Campbell Resources, Ltd. has been serving the DFW community with exceptional management and travel based programs for more than 20 years. Campbell has built their corporate and leisure travel divisions with the idea that the customer always comes first. Along with this, their corporate travel department has accomplished an online adoption rate of over 60%, with the release of the top-rated travel management program RESX. Campbell has been successful in motivating corporate clients through its incentive based offering from RYI Solutions. RYI Solutions is a division of Campbell that markets and provides fulfillment to client's looking to bring high productivity with managed results to the workplace. Campbell's group and incentive department focus on clients looking to energize their staff while staying within their yearly budget. Offering the best value and service to our clients keeps Campbell as one of the top-rated firms from around the country. (<http://www.campbellresources.net>)

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