



[April 01, 2005]

Campbell Launches PROCURa Purchasing System

Campbell Resources Ltd. announced today the launch of a new technology application designed to offer clients additional cost savings opportunities beyond the realm of T&E.

As part of Campbell's overall spend management strategy, clients who participate in a managed travel program, will also qualify for "national account" pricing on a myriad of products, such as office supplies, and IT related products.

PROCURa is a self administrating, online purchasing system, backed by nationally renowned partners who make products available to the consolidated account base of Campbell Resources, Ltd., at prices typically only available to Fortune 100 firms.

Campbell, a market leader in T&E Management, Vacation Travel, Group, Meeting, and Incentive Programs, consistently seeks out new and innovative means to assist corporate clients with growth and profitability.

Campbell Resources, Ltd. is a spend management leader, serving clients on a global basis. For information on products and services, visit: www.campbellresources.net

Media Contact: Bruce Christensen, Director of Media Relations, 972-716-2505, bchristensen@campbellresources.net

[[Back To TMCnet.com's Homepage](#)]

Copyright 2005 Technology Marketing Corporation (TMC) - All rights reserved